

Tourism 12

Outcomes

Website References

Website references contained within this document are provided solely as a convenience and do not constitute an endorsement by the Department of Education of the content, policies, or products of the referenced website. The department does not control the referenced websites and subsequent links, and is not responsible for the accuracy, legality, or content of those websites. Referenced website content may change without notice.

Regional Education Centres and educators are required under the Department's Public School Programs Network Access and Use Policy to preview and evaluate sites before recommending them for student use. If an outdated or inappropriate site is found, please report it to <curriculum@novascotia.ca>.

Tourism 12

© Crown copyright, Province of Nova Scotia, 2015, 2019

Prepared by the Department of Education and Early Childhood Development

This is the most recent version of the current curriculum materials as used by teachers in Nova Scotia.

The contents of this publication may be reproduced in part provided the intended use is for non-commercial purposes and full acknowledgment is given to the Nova Scotia Department of Education.

Tourism 12

Specific Curriculum Outcomes

Students will be expected to

Module 1: The Tourism Sector

- 1.1 demonstrate a detailed understanding of sector structures, components and interrelationships among components
- 1.2 demonstrate an understanding of the issues and challenges facing the sector
- 1.3 examine a range of trends in the sector
- 1.4 evaluate the economic and social impact of trends on the sector
- 1.5 investigate significant features of major Nova Scotia tourism markets, including economic impact

Module 2: The Tourism Professional

- 2.1 demonstrate the knowledge, skills and attitudes to enter, stay in, and progress in the sector
- 2.2 demonstrate the qualities and behaviours that exhibit professionalism
- 2.3 communicate effectively in workplace settings
- 2.4 demonstrate the ability to work with others internally (coworkers) and externally (guests)
- 2.5 investigate sector standards and explore and/or acquire certification
- 2.6 access tourism resources
- 2.7 apply strategies for using tourism resources
- 2.8 investigate an occupation within the sector through research, information interviews, job shadowing, or work placement
- 2.9 develop a life/work portfolio to document achievement, plan a career, and reflect on their learning

Module 3: The Tourist or Traveller

- 3.1 demonstrate an understanding of the history and evolution of travel
- 3.2 examine the motivations, needs, and expectations of travellers
- 3.3 demonstrate sensitivity to the issues of culture, diversity, demography, and safety of Canadian and international travellers
- 3.4 demonstrate sensitivity to the issues of culture, diversity and demography
- 3.5 demonstrate an understanding of the tourism regions of Nova Scotia

Module 4: Transportation, Travel Services, Recreation, and Entertainment

- 4.1 compare surface, air, and water forms of transportation
- 4.2 examine current and future trends in each industry
- 4.3 investigate laws and regulations which have an impact on each industry
- 4.4 examine a range of social, economic, and environmental issues within each industry

Module 5: Accommodations, Food, and Beverage

- 5.1 compare the types of food and beverage businesses, types of accommodations, types of attractions, events and conferences
- 5.2 describe the early history of hospitality and the business of inn keeping
- 5.3 examine current and future trends and influences in each industry
- 5.4 investigate laws and regulations which have an impact on each industry