

Entrepreneurship 12

Supplementary Resource

Website References

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Entrepreneurship 12

Entrepreneurship 12 is designed to support all learners in developing the skills, competencies, knowledge, and mindset necessary to meet the many opportunities and challenges of entrepreneurship. This course supports all learners through experiential learning as they engage in entrepreneurial ventures. Entrepreneurship 12 has been developed to appeal to all high school learners providing them with an introduction to business and preparing them for the world of work regardless of their choice of career. Learners engage in design thinking as part of the student centered course. The Entrepreneurship 12 renewed curricula allows for teachers to use their professional judgment in determining learning experiences in relation to the indicators and outcomes that will be most responsive to their learners' needs.

When structuring the delivery of Entrepreneurship 12 it is expected that learners will generate ideas and prepare to launch their business or venture in the initial weeks of the course. This allows learners to fully engage in theoretical components by applying their learning in practical, meaningful ways. Through an early process of idea validation, learners experience how to rapidly develop and test ideas, research unmet needs, and reflect on valuable feedback to find solutions and establish a business model. The entrepreneurial mindset includes being flexible, adaptable and a critical thinker. This applies to learners adapting their venture to the realities of the world.

The moodle for the course includes numerous resources to help develop design thinking and inquiry based learning experiences. This includes many videos and case studies of local entrepreneurs.

Entrepreneurship 12
Learners will analyse entrepreneurial opportunities in relation to the individual, family, and various cultures and community constructs. <ul style="list-style-type: none">▪ Compare entrepreneurial ventures to determine how they apply to the individual, family, and various community and cultural constructs (CZ/COM/CT)▪ Investigate attributes of enterprising people as they apply to individuals, family, and communities (CZ/COM/CT)▪ Investigate contributions entrepreneurial ventures make to communities (CZ/COM)▪ Analyse entrepreneurship as a career choice (CZ/PCD/CT)
Learners will evaluate personal characteristics and skills as they relate to entrepreneurs or an entrepreneurial mindset. <ul style="list-style-type: none">▪ Analyse personal characteristics and skills reflective of entrepreneurs and the entrepreneurial mindset (CZ/COM/CT)▪ Evaluate how personal skills and attributes influence entrepreneurial ventures (COM/PCD/CI/CT)
Learners will analyse entrepreneurship in a political, economic, environmental, and social context. <ul style="list-style-type: none">▪ Analyse the impact of major industry on entrepreneurial ventures. (CZ/CT)▪ Investigate the influence of political, economic, environmental, and social factors on entrepreneurship. (CZ/CT)▪ Compare demographic and economic activities, patterns, and trends in relation to entrepreneurial initiatives. (COM/CT)

- Investigate the influence of marketing strategies on entrepreneurship. (COM/CT)
- Investigate the roles of regulatory agencies in entrepreneurial ventures (CZ/PCD)

Learners will evaluate the skills and roles of a team when collaborating and consulting in entrepreneurial ventures.

- Investigate the roles of leadership and teamwork in entrepreneurial ventures (CZ/COM/PCD)
- Apply personal entrepreneurial strengths and skills in roles and responsibilities of the team members (CZ/COM/PCD)
- Reflect on the effectiveness of the teamwork process (CZ/COM/PCD/CT)
- Evaluate the types of agencies and partnerships that are available to support entrepreneurial pursuits. (PCD/CT)

Learners will evaluate resources to support entrepreneurial ventures.

- Investigate means of raising capital for startup costs within urban and rural areas (CZ/COM/PCD/CI/CT/TF)
- Investigate alternative funding sources for a business or venture within urban and rural areas (CZ/COM/PCD/CI/CT/TF)
- Compare the role of financial institutions and funding partners in supporting businesses and ventures in urban and rural areas (COM/PCD/CT)
- Evaluate criteria that may be used to assess the financial viability of a business or venture (CZ/COM/PCD/CI/CT/TF)

Learners will construct an effective business or venture plan.

- Evaluate ideas for potential entrepreneurial opportunities (CZ/COM/PCD/CI/CT/TF)
- Investigate various networking opportunities to support the business or venture (COM/PCD/CI/CT/TF)
- Implement market research in the development of an effective business plan or venture (CZ/COM/PCD/CI/CT/TF)
- Evaluate financial trends and relationships in local, national, and international marketplaces that influence the business or venture (CZ/COM/PCD/CI/CT/TF)

Learners will implement a business or venture.

- Validate ideas for venture/business (CZ/COM/CT/TF)
- Analyse business ethics in the delivery of a business or venture (CZ/COM/PCD/CT/TF)
- Investigate the need for protection of intellectual property in entrepreneurial ventures (CZ/COM/CT/TF)
- Implement business strategies for a changing economy (COM/PCD/CI/CT/TF)
- Pivot as required in the implementation of a business plan/venture. (COM/CI/CT/TF)
- Investigate networking opportunities to support the business or venture (COM/PCD/CI/CT/TF)

Learners will evaluate the results of the personal business or venture.

- Evaluate the financial viability of the personal business or venture (COM/PCD/CT/TF)
- Evaluate the impact of the personal business or venture. (CZ/COM/PCD/CT/TF)
- Reflect on personal contribution to the results of the business or venture (CZ/COM/PCD/CT)
- Evaluate how resilience and perseverance contribute to the results of a business or venture (CZ/COM/PCD/CI/CT/TF)

Resources

Junior Achievement:

1. Dollars and Sense
2. [JA Mentor Videos](#): World of Choice
3. Virtual self-directed learning <https://resources.jacampus.org/course/index.php?categoryid=7&lang=en>

Moodle

The entrepreneurship moodle contains video, links, resources, case studies and learning experiences for each outcome.

Self Assessment

Self assessment tool from BDC to help evaluate Entrepreneurial traits.