Principles of Design

The ways in which artists organize the Elements of Art in a composition are called the Principles of Design. They include:

Balance	occurs when the <i>Elements of Art</i> are arranged symmetrically, asymmetrically or radially.
Repetition	occurs when a single element occurs many times.
Pattern	occurs when more than one element occurs many times.
Movement	refers to the arrangement of parts such as lines, shapes, and colours in a drawing that creates a slow, fast, or meandering flow of the eye.
Rhythm	occurs when elements are repeated, alternated or otherwise arranged.
Contrast	occurs with the use of opposites such as colour, value, size etc. to create visual effects and interest.
Emphasis	demonstrates an outstanding or interesting point in a composition.
Unity	is the result of how all elements and principles work together.